

# **Social Media Guide**

#### A TOOLBOX FOR THORNWELL PARENTS

This social media guide provides you with 10 premade posts about foster care. Please use as many or all of the material provided to spread awareness of foster care and the needs of the foster care programs!

To share, save the image provided and copy the caption beneath it! Everything is prepped and ready for you to share!

Thank you for sharing the impact made by fostering!

#### Contents

- 1. There are nearly 4000 children in South Carolina foster care.
- 2. There are over 400,000 children in US foster care.
- 3. There is a need for 2189 more beds available for kids coming into SC foster care.
- 4. The average age of a child in foster care is 8 years old.
- 5. 50% of siblings in US foster care are separated because there are not enough homes available to keep them together.
- 6. Kids enter foster care by no fault of their own typically due to abuse, neglect, or abandonment.
- 7. Foster parents can be single, married, or partnered.
- 8. Foster parents come from all different backgrounds, experiences, and family make-ups.
- 9. Foster parents can be young, old, or anywhere in between.
- 10. Foster parents don't have to have prior parenting experience.



Knowledge is powerful, but it can also be inspiring. There is no problem so big that we cannot **make a difference – together!** Every small kindness can change a child's life forever – even if you don't see the impact immediately. Not everyone will foster, but everyone can do something. Will you join me in considering the role you can play for the 4,000 children and youth in South Carolina's foster care system during this #FosterCareAwarenessMonth? I foster with Thornwell because I know that we are better TOGETHER.



Every number has a name. Every name has a story. Every story has hope. I foster with Thornwell **because I believe in brighter tomorrows** for the children and families in my community. Join me during this #FosterCareAwarenessMonth in prayer for each one of these beloved children in foster care and their families.



How much do you love getting into your warm cozy bed at night? There is nothing like the comfort of your own bed! But there are children and youth in our own backyards that are waiting for a bed to call their own tonight. As a foster parent, I can only offer my home to \_\_\_\_ children because we don't have room for more — or the mental and emotional energy! Will you join me this #FosterCareAwarenessMonth in considering the ways that you can make a difference for children and youth in foster care — even if you can't foster right now! Like (bringing a meal to foster family, becoming a GAL, serving on Foster Care Review Board, donating to foster care ministry).



What were you doing when you were 8 years old? Riding bikes with friends, practicing spelling words, developing passions and talents. Every kid deserves a childhood that is safe and full of love! It is hard to imagine the trauma that these young people experience – abuse, neglect, abandonment. I know these aren't fun things to talk about but the reality is that it is happening. I foster with Thornwell because I want to offer children and youth the childhood they deserve – one of joy, hope, and healing! This #FosterCareAwarenessMonth, will you join me in advocating for children and youth by .... (sharing this post, coming to my event, thanking a foster parent, donating to Thornwell).



I wouldn't be who I am today without my (brother/sister/best friend). My most cherished memories (and most embarrassing stories) are with \_\_\_\_\_\_\_. If I ever had to be separated from them, especially as a child, I don't know what I'd do. These children endure so much loss. I foster with Thornwell because I believe in the power of family – family in all its wide and wonderful forms. This #FosterCareAwarenessMonth will you join me in finding ways to celebrate the gift of family and friends by (sharing this post, hugging your siblings, buying a coffee for a foster parent of siblings).



Every kid who has ever crossed the threshold of my home is beloved. In my home they are welcomed, worthy, and valued. For some, they accept my love easily and they are generous with love in return. For others, love is foreign and scary. It takes time for them to want or welcome a hug, snuggle, or kiss. Foster care is not easy! But it is always worth it! This #FosterCareAwarenessMonth I am committing to intentional acts of kindness. Will you join me? Share them with me in the comments! Bonus points for photos!



I foster with Thornwell because all are **welcomed**, **worthy and valued**. No matter who you are or where you're from, there is a role for you to play in serving children and families! This #FosterCareAwarenessMonth I'm sharing real foster care stories and statistics on (Facebook/Instagram/TikTok) and I hope you'll follow along to learn more.



Have you ever said, "I'd like to foster one day when..."? I get it! There is no perfect time to foster. But the reality is that there are children who need you — right where you are, just as you are. Married or single. Working or stay-at-home. Old or young. You have something to offer! This #FosterCareAwarenessMonth I'm breaking down some of the myths that people believe about foster care and the children and families impacted by foster care. I hope you'll follow along and join me in learning something new. What questions do you have?



I foster with Thornwell because I believe that **everyone has something to offer!** Our agency has foster parents in their 20s, 30s, 40s, 50s, and 60s (I won't tell you where I fall!) These are some of the best people I know. Fostering pregnant teens. Fostering large sibling groups. Fostering tiny babies that need so much. Balancing the many spinning plates of parenting and foster care. This #FosterCareAwarenessMonth would you join me in thanking a foster parent in your life. Be intentional about telling them they are doing a good job! We aren't superheroes. We are just normal people who show up and say "yes" to kids that need us.



Everyone needs a (Tracy/LaFawn/Danielle/Chelsey)! I foster with Thornwell because my Family Specialist cheers me on and champions the children in my home. I wish that every parent had someone in their corner! I have learned so much as a foster parent – through trial and error, through education, through support from Thornwell, from other foster parents who have gone before me. Just because you've never parented before doesn't mean foster care isn't for you. You have support when you don't know where to turn... plus you'll have me! Foster care is rarely easy. But it is worth it! Not everyone will foster, but everyone can do something! This #FosterCareAwarenessMonth would you just take five minutes to honestly consider what is holding you back?